DESCRIBE A **PROBLEM**

NAME
Give a compact name to the problem – one that reflects its essence.

THE ENVIRONMENT
Describe the ecosystem in which the problem exists; the key users or impacted entities, stakeholders, market forces – the entities with a vested interest associated with the problem.

THE CURRENT STATE
What are the symptoms and the impact of the problem? How do involved parties experience it? What is the identified or plausible root cause? What are the conditions or events that trigger it?

THE DYNAMICS
When did the problem first appear and how fast is it growing in terms of impact? Are there known attempts to address the problem? How successful are they and why?

THE IDEAL STATE
How would the ideal state look like if the problem was solved? How would the dynamics among the key stakeholders change? How the experience of the primary users would be better?

A PROBLEM WORTH-SOLVING?
Use this area to 'dot vote' for quick prioritization in your workshop. Capture feedback on the back cover.

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CONTRIBUTORS
List here those who have contributed in the formation of the problem statement.

DATE
When was this this problem statement shaped?

WORKSHOP
The event/ occasion that triggered this problem statement

FEEDBACK & NOTES
Capture here quick feedback, key questions, potential next steps – as mentioned in the workshop