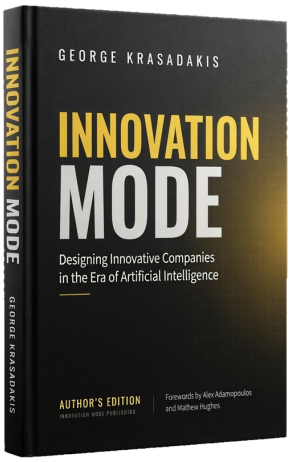
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Innovation Mode

Designing Innovative Companies in the Era of Artificial Intelligence



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> *"What separates top performers from the rest is no longer ideas and ability to execute — it is the ability to systematically spot promising opportunities, validate them with real-world data, and bring them to market at scale and speed."*

The Book

Innovation Mode is the practitioner's guide for designing and running innovative companies in the AI era — essential reading for Chief Innovation Officers, CTOs, and executive teams navigating this transformation.

It starts with diagnosis — the **6 Innovation Deficits** framework pinpoints exactly why innovation programs fail, from leadership blind spots to venture building gaps. It then provides the cure: a comprehensive treatment of innovation culture, the values that enable it, the organizational structures that support it, and the cross-functional teams and roles required to sustain it.

Beyond culture, it details the complete **AI capability stack** for modern innovation: market intelligence, opportunity discovery, validation, realization, and portfolio management — and how AI compresses practices like design sprints and hackathons from weeks into hours. It closes with the first published architecture for **autonomous opportunity discovery**: AI agents that scan markets, generate concepts, and stress-test them through simulated customer, investor, and expert panels before human review.

What Sets This Book Apart

- **Diagnostic-first** — starts with why innovation fails.
- **AI-native** — AI woven throughout, not bolted on.
- **Future-facing** — how AI reshapes roles and careers.
- **Ready-to-implement** — scorecards, metrics, structures.
- **Original thinking** — novel frameworks, end to end.
- **Insider realism** — culture blockers, political landmines.

The 6 Innovation Deficits

After 25 years building innovation labs, centers, and venture teams across 20+ organizations, the author grouped dozens of failure factors into six primary deficits that explain why innovation stalls — even when resources and intentions are aligned.

1. **Leadership** — Blind spots, symbolic commitments, leaders who delegate innovation without participating.
2. **Organizational Design** — Silos, hierarchy, ambiguous ownership that trap ideas between departments.
3. **Capabilities** — Missing infrastructure to move from concept to prototype to scale.
4. **Real-World Connection** — Disconnection from customers and markets; innovation built on assumptions.
5. **Talent & Culture** — Missing skills plus cultures that penalize experimentation.
6. **Venture Building** — The commercialization gap where validated concepts never reach market.

The Innovation Masterplan

Most frameworks hand you a checklist. This book hands you a sequenced roadmap — **70 interventions** mapped to your actual maturity level, each with the why, when, and how.

The **Innovation Maturity Index** diagnoses your state across seven levels — from Innovation-Inactive to Innovation-Native. Levels 1–3 have no systematic process; Levels 4–5 bring dedicated leadership and measurement (most companies stop here); at Levels 6–7 innovation becomes AI-powered and embedded in core operations. At Level 7 it is no longer a function — it is how the company operates.

The AI Innovation Architecture

The first published architecture for autonomous corporate innovation — three AI-powered capabilities working in concert:

1. **Autonomous Opportunity Discovery** — AI agents that scan markets 24/7, detect weak signals, and generate business concepts without prompting.
2. **AI-Powered Validation** — Concepts evaluated through simulated panels of AI personas — customers, investors, experts, critics — before human review.
3. **Accelerated Realization** — From validated concept to working prototype in hours: AI-assisted product definition, architecture, and execution-ready docs.

Article Angles

Angles for articles, op-eds, or interviews — the author is available for written Q&A.

[Architecture] **The AI Innovation Architecture: Three Capabilities Every Company Needs**

[Autonomous] **The Innovation Engine That Never Sleeps**

[Talent] **From Innovator to Intrapreneur: The Career Path That Survives AI**

[Measurement] **The Metrics That Kill Innovation (And What to Measure Instead)**

[Measurement] **Innovation Maturity Index: Where Does Your Company Stand?**

[Talent] **The Existential Crisis Coming for Your Innovation Team**

[Leadership] **It Is Not AI That Needs Regulation — It Is Leadership**

[Talent] **Stop Hiring ‘Creative’ People for Your Innovation Team**

About the Author

George Krasadakis is a technology and innovation advisor with 25+ years across Microsoft, Accenture, GSK, and ResMed, and 20+ AI patents as sole inventor. He has architected four corporate innovation centers, shipped 80+ projects, and founded five ventures including Datamine. Today he builds **Ainna**, the agentic innovation platform that makes the book's methodology operational.

4 INNOVATION CENTERS	**20+** AI/ML PATENTS	**5** VENTURES FOUNDED	**15+** GLOBAL COMPANIES
80+ PROJECTS DELIVERED	**25** YEARS EXPERIENCE	**600+** SCHOLAR CITATIONS	**100+** ARTICLES PUBLISHED

Full biography & career timeline ■ **theinnovationmode.com/george-krasadakis**

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- › Expert commentary & quotes
- › Book reviews (copies available)